

WHITNEY

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Press Release

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WHITNEY MUSEUM ANNOUNCES APPOINTMENT OF TWO NEW SENIOR STAFF MEMBERS

Adam D. Weinberg, Alice Pratt Brown Director of the Whitney Museum of American Art, has announced two appointments to key senior staff positions at the Museum: Jeffrey Levine will oversee marketing, communications, and visitor services, and David Little will lead the education department.

Jeffrey Levine has been named Chief Marketing and Communications Officer, effective June 18th. He arrives at the Whitney from the Brooklyn Academy of Music, where he has worked since 1994, most recently as the Vice President of Marketing and Communications, a position he assumed in 1999. At BAM, he was responsible for directing all aspects of brand management, institutional identity, marketing strategy, media coverage, and public relations. In addition, he oversaw graphic design, publications, electronic media, community relations, ticketing and customer service, and supervised the BAMcinematek repertory film program. During his time at BAM, Mr. Levine led development of BAM.org, and was integral in launching the BAM Rose Cinemas and the BAMcafe Live concert series. He has an MA in Business (Arts Administration) from the University of Wisconsin-Madison School of Business.

David Little has been named Associate Director, Helena Rubinstein Chair of Education, effective July 30th. He will be at the Museum on a part-time basis beginning in mid-June. Mr. Little has been the Director of Adult and Academic Programs at The Museum of Modern Art since 2003. During his time there, he developed and implemented public programs that engage works in the museum's collection and exhibition program from a variety of disciplines and perspectives. He has worked with artists to integrate their ideas and practices into MoMA's educational programs. He created the first international graduate symposium for the museum, now in its fourth year, and cultivated partnerships with academic and cultural institutions to co-sponsor

public programs and encourage student participation. In 2004, he began and developed MoMA Courses, a series of intensive art and art history courses that utilize collection objects as primary resources for teaching adults. Prior to working at MoMA, Mr. Little was an adjunct professor at Duke University; Instructor at the Maryland Institute College of Art; and Assistant to the Director at the Williams College Museum of Art. He has a Ph.D. in Art History from Duke University and an MA in Art History from Williams College. This summer he is completing a year as a Visiting Scholar at the Heyman Center for the Humanities, Columbia University.

ABOUT THE WHITNEY MUSEUM

The Whitney Museum of American Art is the leading advocate of 20th- and 21st-century American art. Founded in 1930, the Museum is regarded as the preeminent collection of American art and includes major works and materials from the estate of Edward Hopper, the largest public collection of works by Alexander Calder, Louise Nevelson, and Lucas Samaras, as well as significant works by Jasper Johns, Donald Judd, Agnes Martin, Bruce Nauman, Georgia O'Keeffe, Claes Oldenburg, Kiki Smith, and Andy Warhol, among other artists. With its history of exhibiting the most promising and influential American artists and provoking intense critical and public debate, the Whitney's signature show, the Biennial, has become the most important survey of the state of contemporary art in America today.

Current and Upcoming Exhibitions at the Whitney Museum of American Art:

Taryn Simon	Through June 24, 2007
Lincoln Kirstein	Through August 26, 2007
Summer of Love: Art of the Psychedelic Era	Through September 16, 2007
Rudolf Stingel	June 28–October 14, 2007
Resistance Is...	June 29–September 2, 2007
Danny Lyon	September 7–November 2007
Kara Walker	October 11, 2007–February 3, 2008
Lawrence Weiner	November 15, 2007–February 10, 2008
Modernisms	Through November 2007
Demuth's Late Paintings of Lancaster	February 23–April 27, 2008
2008 Whitney Biennial	Opens March 2008

The Whitney Museum is located at 945 Madison Avenue, New York City. Museum hours are: Wednesday, Thursday, Saturday, and Sunday from 11 a.m. to 6 p.m., Friday from 1 p.m. to 9 p.m., closed Monday and Tuesday. For information, please call 1-800 WHITNEY or visit www.whitney.org

Current and Upcoming Exhibitions at the Whitney Museum of American Art at Altria:

Matthew Brannon	Through August 26, 2007
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The Whitney Museum of American Art at Altria is located at 120 Park Avenue at 42nd Street. Gallery hours: Monday through Friday from 11 a.m. to 6 p.m., Thursdays 11 a.m. to 7:30 p.m. Sculpture Court Hours: Monday through Saturday from 7:30 a.m. to 9:30 p.m., Sundays and holidays 11 a.m. to 7 p.m. The Whitney Museum at Altria is funded by Altria Group, Inc. Admission is free. Free gallery talks are offered every Wednesday and Friday at 1:00 p.m. For further information, please call (917) 663-2453.