Entertaining Policies

SPECIAL EVENT POLICIES
All Events are subject to the Whitney’s general Event policies, guidelines, and restrictions, including the following:

– The Event should be in character with the first-class standards of the Whitney and conducted in a manner which will not jeopardize the integrity of the Whitney.
– The Event must encourage and provide the opportunity for guests to view artwork in the Museum’s galleries.
– No artwork is to be displayed within the Museum other than that which is currently on exhibition at the Whitney or otherwise part of the Whitney’s permanent collection.
– No artwork shall be handled or moved by the Host.
– The sale of tickets and any other type of fundraising in connection with the Event are not permitted on the premises.
– Political and religious ceremonies are not permitted.
– Auctions are not permitted.
– Film and photography shoots, film screenings, product launches and showcases, as well as use of the image of the Whitney building will be addressed on a case-by-case basis by the Museum.
– Products or services may not be sold on the Whitney premises other than authorized items from the Whitney.
– Advertising or promotional materials are prohibited on the Whitney premises, including outside of or on the exterior of the Whitney building.
– Exclusive catering is provided by Union Square Hospitality Group.
– Liquor must be purchased through Union Square Hospitality Group.
– All vendors must be approved by the Whitney. A list of approved vendors can be provided upon request.
Event Privileges – Corporate Members

Corporate Members receive exclusive privileges to host Corporate Events in the Museum’s rental spaces. Multiple event hosting privileges are reserved for the museum’s highest levels of corporate membership.

$5000 level – 1 rental privilege
Select rentable space: Tom and Diane Tuft Trustee Room

$15,000 level – 1 rental privilege
Select rentable spaces:
- Tom and Diane Tuft Trustee Room
- Susan and John Hess Family Theater and Gallery
- Studio Cafe and Thomas H. Lee Family Terrace

$25,000 level – 1 rental privilege
All rentable spaces:
- Tom and Diane Tuft Trustee Room
- Susan and John Hess Family Theater and Gallery
- Studio Cafe and Thomas H. Lee Family Terrace
- Kenneth C. Griffin Hall
- Fifth Floor Outdoor Gallery

$40,000 level – 2 rental privileges
All rentable spaces:
- Tom and Diane Tuft Trustee Room
- Susan and John Hess Family Theater and Gallery
- Studio Cafe and Thomas H. Lee Family Terrace
- Kenneth C. Griffin Hall
- Fifth Floor Outdoor Gallery
- Fifth Floor Outdoor Gallery

$60,000+ level – Unlimited event privileges
All rentable spaces:
- Tom and Diane Tuft Trustee Room
- Susan and John Hess Family Theater and Gallery
- Studio Cafe and Thomas H. Lee Family Terrace
- Kenneth C. Griffin Hall
- Fifth Floor Outdoor Gallery
- Fifth Floor Outdoor Gallery
- Fifth Floor Outdoor Gallery

- Event Rentals are subject to Full Rental Fees.
- Event Rental must comply with Entertaining Policies.
Event Privileges – Individual Donors

Individual Donors ($100,000+) receive exclusive privileges to host Social Events in the Museum’s rental spaces.

Individual Donors $100,000+ annually
- 1 privilege to host a Social Event in any of the following spaces:
  - Tom and Diane Tuft Trustee Room
  - Susan and John Hess Family Theater and Gallery
  - Studio Cafe and Thomas H. Lee Family Terrace

- Event Rentals are subject to Full Rental Fees.
- Event Rental must comply with Entertaining Policies.

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Whitney Museum of American Art
Event Guidelines – Non-Profit Organizations

Non-Profit Organizations are permitted to host events at the Whitney, but organizations are subject to standard Corporate Membership requirements and Full Rental Fees.

NON-PROFIT ENTERTAINING POLICIES

‒ While benefit events are permitted, there can be no fundraising on the premises, including ticket sales and/or auctions.
‒ No liquor donations are permitted: all wine and spirits must be supplied by the Museum’s exclusive caterer, Union Square Events.
‒ Large scale seated events (220+ guests) are only possible on Tuesdays with the Museum is closed to the public. On Sunday, Monday, and Wednesday, when the museum is open to the public, events in the lobby cannot begin before 7:30 pm for receptions, 8pm for dinners. The Museum is open until 10pm on Friday and Saturday nights.
‒ Event hosts are responsible for Corporate Membership fees, event rental fees, security costs, and costs associated with catering, rentals, décor, lighting, and sound.
‒ Event Rentals must comply with Entertaining Policies.
‒ Event Rentals are Subject to Full Rental Fees.